

## 2021 EXPO-KENT SPONSORSHIP GRID

We are pleased to offer yearly sponsorships in seven different categories. – A great way to advertise your business with us.

<b>SPONSORSHIP CATEGORIES</b>	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE	CONTRIBUTOR	FRIENDS	Name of Company:  Address:
Please add applicable HST (15%)	\$10,000  <input type="checkbox"/>	\$5,000  <input type="checkbox"/>	\$1,000  <input type="checkbox"/>	\$500  <input type="checkbox"/>	\$350  <input type="checkbox"/>	\$100 Yearly Renewal  <input type="checkbox"/>	\$25  <input type="checkbox"/>	Contact:  Telephone:  E-mail:
Large lighted Logo of sponsor at Expo-Kent Gate Entrance	X							<p><b>Please select your Sponsorship Category by adding a checkmark in the appropriate box</b></p> <p>\$ _____ + _____ = \$ _____ Tax (15%)</p> <p><b>Method of Payment:</b> Cheque ____ Cash ____ Other ____</p> <p><b>Please make cheque payable to:</b> Expo-Kent</p>
Special Event Sponsor announced during and around the event (LIVESTOCK show or ENTERTAINMENT)	X	X						
Major Entertainment sponsor	X	X						
Sponsor class of indoor exhibit	X		X					
Sponsor a class of livestock show or barn contest	X		X					
Expo-Kent Photo Opportunity area Sponsor	X			X				
Support Youth (Award of Excellence, 4H, Agri-Adventure)	X				X			
Ad Sign around the outdoor ring (2' x 4') Sponsor responsible to pay for sign	X					X		
Name of sponsor on all media advertising (radio, newspaper, etc.)	X							
Name of sponsor on web and social media advertising	X	X	X	X	X	X	X	
Sponsors publicly acknowledged during Opening ceremonies	X	X	X					<p><b>We thank you for your support!</b></p> <p>Please RETURN to:</p> <p>Expo-Kent 2341, Route 515 Sainte-Marie-de-Kent NB E4S 2B7</p>
Sponsor-supplied Banner displayed during exhibit/competition	X	X	X	X	X			
Sponsors make presentations to award winners	X	X	X					
Plaque on Sponsorship Wall of Honour	X	X	X					
Name of sponsors on a loop on screen monitor	X	X	X	X	X	X		
10' X 10' Booth during Fair (commercial exhibits)	X	X						

**The Kent County Agricultural Fair attracts approximately 14,000 visitors every year. Our 64<sup>th</sup> Fair: August 26 – 29, 2021**

For additional information please contact us at [kentcountyfair@gmail.com](mailto:kentcountyfair@gmail.com)

## **2021 EXPO-KENT SPONSORSHIP PROGRAM**

**Please add HST**

<p><b><u>DIAMOND (\$10,000 +)</u></b>          Large lighted Logo of sponsor at Expo-Kent Gate Entrance          Special Event Sponsor - name of sponsor announced during and around the event (LIVESTOCK show or ENTERTAINMENT)          Major Entertainment sponsor          Sponsor a class of indoor exhibit          Sponsor a class of livestock show or barn contest          Expo-Kent Photo Opportunity area Sponsor          Support Youth (Award of Excellence, 4H, Agri-Adventure)          Ad Sign around the outdoor ring (2' x 4') Sponsor responsible to pay for sign          Name of sponsor on all media advertising (radio, newspaper, etc.)          Name of sponsor on web and social media advertising          Sponsors publicly acknowledged during Opening ceremonies          Sponsors make presentations to award winners          Plaque on Sponsorship Wall of Honour          Sponsor-supplied Banner displayed during exhibit/competition          Name of sponsors on a loop on screen monitor          10' X 10' Booth during Fair (commercial exhibits)</p>	<p><b><u>PLATINUM (\$5,000 +)</u></b>          Special Event Sponsor - name of sponsor announced during and around the event (LIVESTOCK show or ENTERTAINMENT)          Major Entertainment sponsor          Name of sponsor on web and social media advertising          Sponsors publicly acknowledged during Opening ceremonies          Sponsors make presentations to award winners          Plaque on Sponsorship Wall of Honour          Sponsor-supplied Banner displayed during exhibit/competition          Name of sponsors on a loop on screen monitor          10' X 10' Booth during Fair (commercial exhibits)</p>
<p><b><u>GOLD (\$1,000 +)</u></b>          Sponsor class of indoor exhibit          Sponsor a class of livestock show or barn contest          Name of sponsor on web and social media advertising          Sponsors publicly acknowledged during Opening ceremonies          Sponsor-supplied Banner displayed during exhibit/competition          Sponsors make presentations to award winners          Plaque on Sponsorship Wall of Honour          Name of sponsors on a loop on screen monitor</p>	<p><b><u>SILVER (\$500 +)</u></b>          Expo-Kent Photo Opportunity area Sponsor          Sponsor-supplied Banner displayed during exhibit/competition          Name of sponsor on web and social media advertising          Name of sponsors on a loop on screen monitor</p>
<p><b><u>BRONZE (\$350 +)</u></b>          Support Youth (Award of Excellence, 4H, Agri-Adventure)          Sponsor-supplied Banner displayed during exhibit/competition          Name of sponsor on web and social media advertising          Name of sponsors on a loop on screen monitor</p>	<p><b><u>CONTRIBUTOR (\$100 +)</u></b>          Ad Sign around the outdoor ring (2'x4') – Sponsor responsible to pay for sign          Name of sponsor on web and social media advertising          Name of sponsors on a loop on screen monitor</p>
<p><b><u>FRIENDS (\$25 +)</u></b>          Name of sponsor on web and social media advertising</p>	

Please advise of the category chosen by June 28, 2021